Adopt-A-Highway sign:

- 1. The Adopt-A-Highway sign is designed for one post and consists of:
 - a. The main Adopt-A-Highway sign panel (36" x 24")
 - b. The interstate Adopt-A-Highway sign panel (42" x 48")
- 2. The Adopt-A-Highway sponsor panel consisting of option (a) or (b) below, but not both:
 - a. The sponsor name panel (18" x 24") 3 lines maximum of 12 characters per line (including spaces, hyphens, etc.)
 - b. The sponsor name panel (42" x 24") Lines max of 12 characters per line (including spaces, hyphens, etc.)
 - c. The sponsor corporate logo panel (18" x 24" highway & 42" x 24" interstate) must be supplied by the corporate sponsor and conform to the following specifications: The sponsor panel shall be a blue sign with a white border and colors consistent with customary use should be used with nationally, regionally or locally known symbols or trademarks. The sponsor panel will be reflectorized. The reflective sheeting must be 3M Diamond Grade DG³ Series 4000 and background paint must be 3M 883N blue or comparable industry products. The sign blank shall be fabricated from flat sheet aluminum of between .074 inch minimum and .125 inch maximum thickness. The blank shall be 18" tall by 24" wide with 2" radius rounded corners and 2-3/8" holes drilled in the center, 2" from the top and bottom of the panel. Applicants may use their recognized logos or the names of their business, but they cannot use both. When a symbol or trademark is used instead of the business name, any legend on it shall be proportional to the size customarily used on that symbol or trademark. The logo shall be centered both vertically and horizontally on the sponsor panel and be reflectorized, using comparable industry product as used for the blue background. The sponsor panel shall have a 1/2-inch white border and the logo may utilize the full space, up to the white border. Any messages, trademarks or symbols that imitate or resemble any official warning or regulatory traffic sign, signal or device are prohibited.
 - d. Please get a draft proofed with the DOT field representative for design approval before sign is fabricated.
- 3. After AAH sign has been fabricated, supply the sign to the field representative in your area. They will have the sign installed by the DOT garage.

