



2008

**Iowa
Bicycle
Summit**

January 18 - 19, 2008

*Holiday Inn Downtown at Mercy Campus
Des Moines, IA*

YOU ARE INVITED!

Who should attend?

Friday's workshops will be especially informative for engineers, planners, and others interested in the design of bicycle facilities.

Saturday's session is geared towards bicyclists and advocates and will include topics related to bicycle clubs, education, advocacy, physical activity, among others.



I am pleased to invite you to the 2008 Iowa Bicycle Summit to be held in Des Moines on January 18-19, 2008. For newcomers as well as past attendees, the 2008 Iowa Bicycle Summit will include a variety of useful sessions that will emphasize the importance of bicycle facilities, bicycle awareness and safety. The Summit will also provide an opportunity for planners, engineers, and bicycle advocates to network and share experiences.

The Iowa Department of Transportation encourages you to join us in making the 2008 Iowa Bicycle Summit a success. We look forward to welcoming you to Des Moines and to the 2008 Iowa Bicycle Summit.

*Sincerely,
Stu Anderson, Director
Office of Systems Planning
Iowa DOT*

Bicycle transportation has been experiencing a resurgence across Iowa. The replacement automotive trips with bicycle trips will enable better health, better air quality, longer lasting roads, decreased traffic congestion, and ultimately a better quality of life. The methods communities use to integrate bicycles into their transportation system is a sign of how active and vibrant their community is.

We are excited to offer this opportunity to give the tools to transportation officials on how to better plan and design for bicyclists and pedestrians.

*Best Rides,
Mark Wyatt, Director
Iowa Bicycle Coalition*

Tentative Agenda

Friday, January 18, 2008

8:30 am - 9:00 am	<i>Registration, Hospitality and Networking</i>
9:00 am - 9:15 am	<i>Welcome</i>
9:15 am - 9:30 am	<i>Introduction to User and Environments</i>
9:30 am - 10:15 am	<i>Facility Type and Selection</i>
10:15 am - 10:30 am	Break
10:30 am - 11:30 am	<i>Roadway Facility Design</i>
11:30 am - 12:00 pm	<i>Intersection Design</i>
12:00 pm - 1:00 pm	Lunch
1:00 pm - 2:00 pm	<i>Intersection Design - continues</i>
2:00 pm - 3:00 pm	<i>Shared Use Path Design</i>
3:00 pm - 3:15 pm	Break
3:15 pm - 4:45 pm	<i>Trail/Roadway Intersections</i>
4:45 pm - 5:00 pm	<i>Course Wrap-up</i>

Saturday, January 19, 2008

9:00 am - 9:15 am	<i>Welcome</i>
9:15 am - 10:30 am	<i>Keynote - Theo Petritsch</i>
10:30 am - 10:45 am	Break
10:45 am - 11:00 am	<i>Iowa Updates</i> (Iowa Department of Transportation, Iowa Bicycle Coalition, and Iowa Natural Heritage Foundation)
11:00 am - 11:30 am	<i>Concurrent Sessions A</i> Session 1: <i>Bike to Work Week</i> Session 2: <i>Why Safe Routes to School Matter?</i>
11:30 am - 12:00 pm	<i>Concurrent Sessions B</i> Session 3: <i>Encouraging Physical Activity in your Community</i> Session 4: <i>Safe Routes to School Education Strategies</i>
12:00 pm - 1:00 pm	Lunch with Presentation
1:00 pm - 1:45 pm	<i>Concurrent Sessions C</i> Session 5: <i>Bicycle Parking Opportunities</i> Session 6: <i>Safe Routes to School - Walking Tour/Observations</i>
1:45 pm - 1:55 pm	Break
1:55 pm - 2:40 pm	<i>Concurrent Sessions D</i> Session 7: <i>Revive your Bicycle Club Membership</i> Session 8: <i>Safe Routes Encouragement - How Advocates can be Involved?</i>
2:40 pm - 3:00 pm	Break with refreshments
3:00 pm - 3:30 pm	<i>Concurrent Sessions E</i> Session 9: <i>Getting your Message Out</i> Session 10: <i>Safe Routes to School - Pick up/Drop off</i>
3:30 pm - 4:00 pm	<i>Concurrent Sessions F</i> Session 11: <i>Trail Associations</i> Session 12: <i>Safe Routes to School - Rural Safe Routes</i>
4:00 pm - 4:30 pm	<i>Concurrent Sessions G</i> Session 13: <i>Trek's One World, Two Wheels</i> Session 14: <i>How Communities are Making Sure Safe Routes to School Happen?</i>
4:30 pm - 4:45 pm	Conclusion

Workshops and Sessions Descriptions

Friday January 18, 2008

Bicycle Facility Design

Theo Petritsch of Sprinkle Consulting will lead the bicycle facility design workshop. Theo is nationally recognized for his extensive experience in traffic and roadway safety engineering. He is also a nationally recognized expert on bicycle and pedestrian facilities design, operations and safety. Before joining Sprinkle Consulting, Theo was with the Florida Department of Transportation as Florida's Bicycle and Pedestrian Coordinator and as the Traffic Operations Engineer and District Bicycle and Pedestrian Coordinator. He is a core instructor for the National Institute's Bicycle and Pedestrian Facility Design courses, actively teaching roadway design engineers of state DOT's throughout the United States.

Saturday January 19, 2008

• Concurrent Sessions A:

Session 1: Bike to Work Week - The session is a discussion of Bike to Work Week and how to encourage people to try bike commuting, increase cycling awareness and promote a healthy alternative form of transportation.

Session 2: Why Safe Routes to School Matter? - There are many reasons why it's beneficial for children to walk to school. Currently, there are barriers to walking to school. SRTS programs can help make it safe to walk and increase the number of children who do so.

• Concurrent Sessions B:

Session 3: Encouraging Physical Activity in your Communities - This session will discuss how to promote and increase active living and physical activity in your communities through community design and promotion. A) What are other communities doing in Iowa?; B) What are other communities doing around the nation?; C) What funds are available?; D) What other resources are available?

Session 4: Safe Routes to School Education Strategies - Children, parents, and neighbors may each need educational messages in order to create a truly safe environment for walking and biking.

• Concurrent Sessions C:

Session 5: Bicycle Parking Opportunities - The availability of safe and convenient parking is as critical to bicyclists as it is for motorists. Discover the latest innovations in bicycle parking.

Session 6: Safe Routes to School - Walking Tour/Observations - This exercise provides participants an opportunity to walk and observe the physical conditions at and around the school and observe the behavior of pedestrians, bicyclists and motorists.

• Concurrent Sessions D:

Session 7: Revive your Bicycle Club Membership - Representatives from two bicycle clubs will be sharing tips and suggestions on how to revive your bicycle club membership.

Session 8: Safe Routes Encouragement - How Advocates can be Involved? - Encouragement strategies are a way for kids and families to try out walking and biking and consider adopting these behaviors into their regular life.

• Concurrent Sessions E:

Session 9: Getting your Message Out - This session will discuss how to take back the media, how to respond in event of a bicycle crash or fatality, and how to create good cycling messages.

Session 10: Safe Routes to School - Pick up/Drop off - Create a more organized drop-off procedure to eliminate traffic problems that occur in the parking lot and spill out into the street and make it safer for children to walk and bicycle to school.

- **Concurrent Sessions F:**

Session 11: Trail Associations - How can you involve local citizens in design, funding, and maintenance of trails? The Linn County Trails Association provides an example with Iowa's Cedar Valley Nature Trail and more.

Session 12: Safe Routes to School - Rural Safe Routes - Safe Routes to School takes a different flavor in rural areas. Identify unique barriers and solutions in your area.

- **Concurrent Sessions G:**

Session 13: Trek's One World, Two Wheels - Rebecca Anderson - Trek has launched a campaign to encourage people to take trips of less than two miles by bicycle. How can you implement more bicycling in your community?

Session 14: How Communities are Making Sure Safe Routes to School Happen? - Identify important steps in the SRTS process and form a plan to implement in your community.

General Information

Registration Information

Registration fees include all conference materials, lunch and snacks. Fees are as follows:

	Postmarked by January 4	Postmarked after January 4
Friday's Workshop	\$110	\$120
Saturday's Session	\$25	\$35
Both Days	\$125	\$135

The workshops are limited to 100 people and Saturday's session is limited to 150 people. Attendees are eligible for Professional Development Hours (PDHs).

Payment

To register online, visit www.iowabicyclecoalition.org or use the form found in this packet and mail it to Iowa Bicycle Coalition, P.O. Box 572, North Liberty, IA 52317.

Event Location and Hotel Reservation

A block of rooms has been reserved at the Holiday Inn Downtown at Mercy Campus, 1050 6th Avenue, Des Moines, IA, for conference attendees. Rates are \$89.54. To reserve a room at the Holiday Inn, call 515-283-0151.

Questions

For more information contact: Milly Ortiz, Iowa Department of Transportation, 515-233-7733, milly.ortiz@dot.iowa.gov or Mark Wyatt, Iowa Bicycle Coalition, 515-309-2867, mark@iowabicyclecoalition.org

**2008
Iowa
Bicycle
Summit
Registration
Form**



**Send
registration
form and
payment to
Iowa Bicycle
Coalition,
PO Box 572,
North Liberty,
IA 52317**



Name _____

Organization _____

Address _____

City, State, Zip _____

E-mail _____

Telephone _____

- What day(s) are you planning to attend?
 Friday's Workshop Saturday's Session Both days

- If attending on Saturday, what sessions are you interested in?
 - Session 1: Bike to Work Week
 - Session 2: Why Safe Routes to School Matter?
 - Session 3: Encouraging Physical Activity in your Communities
 - Session 4: Safe Routes to School Education Strategies
 - Session 5: Bicycle Parking Opportunities
 - Session 6: Safe Routes to School - Walking Tour/Observations
 - Session 7: Revive your Bicycle Club Membership
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 - Session 13: Trek's One World, Two Wheels - Rebecca Anderson
 - Session 14: How Communities are Making Sure Safe Routes to School Happen?

Make checks payable to **2008 Iowa Bicycle Summit**

You may also pay by credit card.

Type of card: Mastercard Visa

Name on card _____

Account Number _____

Exp. Date ____ \ ____ Verification Code (3 numbers on back) _____

Signed _____

3rd Annual Bike Night Celebration

The Iowa Bicycle Coalition will be hosting its third annual Bike Night Celebration Fund raising at the Capitol Room, 315 E 5th Street in Des Moines on Saturday, January 19 from 6 to 9pm. The event will feature good food, great bicycling friends, and an eye-opening presentation about bicycling.

The event will be hosted once again by Heidi Soliday. We will also be holding a silent auction with items ranging from bed and breakfast stays, bicycle accessories, and more. Finally, see the presentation of the Trek XO-1 bicycle for one of our lucky 2007 members.

Tickets are \$30 and can be purchased online at www.iowabicyclecoalition.org or by calling 515-309-2867.

