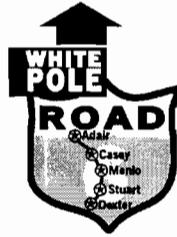


**FOR IMMEDIATE RELEASE**

*For more information:  
Liz Gilman  
515-224-9909  
liz@gilmanmedia.com*



## **WHITE POLE ROAD RELEASES NEW AUDIO TOUR CD**

**The 26-track informational CD will enhance the traveler's experience along a portion of Iowa's first certified state route.**

(Friday, May 16, 2008) – The White Pole Road Development Corporation announces a new tool to help visitors navigate their 26-mile scenic and historic route just west of Des Moines. The group has released a self-guiding audio tour CD that features background information about the various attractions along its route that runs parallel to Interstate 80 between exits 76 and 100. The CD is complete with a map and features an original song about the five small Iowa towns along the restored White Pole Road.

According to the CD's executive producer Liz Gilman, motorists will learn more about the famous visitors to the three-county area that ranged from Bonnie & Clyde to Jesse James to Jack Kerouac, as well as historical information on how the towns and the actual road came to exist.

"To pull up to a historical marker and read about when something happened is just half of the story," said Gilman. "But if you can pop a CD into your car stereo and push a track number and get a fun visualization of what lead up to the event and why... that makes it much more enjoyable and you'll really appreciate the area's heritage."

The audio CD was written and produced by Radio Garage Productions of Urbandale and features Steve Mathews and Ann Wilkinson as the narrators. Johnston musician, B. John Burns, wrote and performed the original song "Five Small Towns" which is included at the end of the CD.

Visitors can find the CDs and make a donation at the Casey's General Stores in Adair, Stuart and Dexter. For more information on the White Pole Road Development Corporation, please visit [www.whitepoleroad.com](http://www.whitepoleroad.com).

###