

Iowa Transportation Coordination Council
March 10, 2010, Meeting
10:00 a.m. – 2:00 p.m.
West Des Moines Community Schools Learning Resource Center
3550 Mills Civic Parkway
West Des Moines, IA 50265

MEETING NOTES

I. Welcome and Introductions

The meeting was called to order at 10:25 a.m.

Those in attendance included:

Karen Goehring, Iowa Workforce Development, Chair
Margi Ness, United We Ride Ambassador, Vice-Chair
Michelle McEnany, Iowa Department of Transportation
Bridget Bartlett, Region 8 Mobility Coordinator
Gina Johnson, Region 10 Mobility Manager
Nicki Stajcar, Iowa Department of Elder Affairs
Becky Harker, Governor's Developmental Disabilities Council
Tim Weltzin, Iowa Medicaid Enterprise
Kristin Haar, Iowa Department of Transportation

Becky opened the meeting with a request for assistance in developing a transportation advocacy training video. The video focuses on helping the disabled community interact with transportation decision-makers to impact decisions being made at the local level. She will request more information from individual ITCC members in the coming weeks.

II. Review January 13, 2010, Meeting Notes

III. 2010 Action Plan

Margi proposed having a strategic planning session to expand on the Action Plan items developed during the January 2010 meeting. Michelle suggested using the 'Next Steps' PowerPoint from the October 9, 2009, presentation to the Mobility Matters Workshop as a starting point. Becky explained the Logic Model and believes it may be useful in further developing the Action Plan.

The Vision for the Action Plan: Access to Transportation for All Iowans

ITCC Mission: Provide statewide leadership on transportation coordination to improve the mobility of Iowans.

A subcommittee, consisting of Margi, Nicki, Becky, Bridget, Gina, and Kristin, was formed to work on the Action Plan.

IV. Subcommittee Reports

Margi noted that Nebraska is hiring mobility managers. She also informed the group that Pennsylvania and Washington are leaders in school and public transportation coordination.

The Welcome Packet Subcommittee met immediately before the meeting to discuss items to go in the binder for members. All members were asked to review the acronyms list and to make suggestions for additions by contacting Kristin.

GreenRide will be discussed in a later agenda item.

The Annual Calendar of Events has not yet been started.

The ITCC member invitation letter is being composed by Margi. This letter, to be signed by Iowa DOT Director Nancy Richardson, will be sent to top level agency staff persons and they may designate who will attend the ITCC meetings. The goal is to mail this letter no later than April 12.

V. Stimulus Update

Michelle reported that the second stimulus is now not likely to happen. However, the Iowa DOT does still have some Federal ITS money available should the ITCC determine they would like to move forward with a technology project such as GreenRide.

VI. GreenRide

Michelle reported that a GreenRide presentation was made on February 19 with many ITCC members in attendance. Following that meeting, a smaller group met to determine next steps:

- GreenRide was to draft a proposal and contact Michelle (status unknown)
- Regions 8 and 10 tentatively agreed to be pilot projects with Green Ride

Michelle explained that, if the group determines a software like GreenRide would be beneficial to passenger transportation coordination, the RFP process could be quite lengthy as IT specifications would need to be developed.

Margi noted that MAPA has GreenRide currently, but only the carpool matching component. Gina added that MAPA has the "Iowa license" and perhaps we could tap into that. Michelle and Kristin agreed to contact MAPA and to look at their licensing agreement.

Gina suggested that we might want to start small, such as obtaining only the carpool/vanpool component with a volunteer feature included.

Margi asked if it would be more appropriate to first have a mobility manager network established across the state, with a mobility manager in each region, then proceed with GreenRide?

Discussion ensued pertaining to mobility managers and their job duties and agencies employing/housing them. Is there an organization in Iowa that has an office in each region that could provide office space for a mobility manager? Karen noted that Workforce Centers are located around the state. Michelle suggested that a possibility might be to have Iowa DOT Office of Public Transit field staff who are the mobility managers in each region.

VII. May 12, 2010, Meeting Agenda Items

The May 12 meeting will include a welcome and orientation of new members, following the invitation letter being composed by Margi.

Agenda items will include:

- New member introductions, "Do you or your organization/agency have any passenger transportation needs?", go through membership binders
- Mobility Manager panel discussion
- ITCC Action plan with a PowerPoint and discussion of gaps that have been identified by the subcommittee
- Briefly discuss the May 2011 conference
- ITCC website, explain where it is located and information it contains
- Member roundtable, with each participant explaining briefly their agency's interest in coordinating passenger transportation

Current ITCC members will follow up with new members after the May meeting to ask if they have questions or comments about the ITCC.

VIII. Other Business

Bridget and Gina gave an update about the Iowa Mobility Managers Network (IMMN). They have been working on a basic job description for mobility managers, the IMMN will host a booth at the Iowa Department of Public Health conference on April 14 and 15 and will hand out ITCC brochures, and they also have recently composed an article for public health newsletters.

Tim gave an update on the Iowa Medical Enterprise Medicaid Brokerage RFP. The RFP was released on February 25. Letters of intent and RFP questions are due by March 12. Proposals are due April 19. It is hoped that a broker is in place by October 1.

Gina informed the group that Linn County LIFTS is sending a consumer to CTAA. Michelle stated that if the transit agencies apply on their behalf, fellowships can cover consumers trips to conferences.

Margi reported on CCAM and its connectivity to the states. The United We Ride National Dialogue results also are out.

More discussion took place about mobility manager job descriptions. The group determined that, for positions to be funded by the Iowa DOT, some work elements that a mobility

manager is not to do should be outlined. A subcommittee will be working on the job description and reporting back to the ITCC.

IX. Adjournment/Next Meeting Date and Location:

May 12, 2010

10:00 a.m. – 2:00 p.m.

Urbandale Public Library

3520 86th Street

Urbandale, IA 50322