

	Signage	Regional	Small Urban (< 50,000 pop.)	Large Urban (>50,000 pop.)	Wrapped Buses
Open to the Public Sign or "Public Transit"	Each vehicle must have signage stating that the vehicle is open to the general public or must state public transit. The sign must be displayed on three sides of the vehicle (each side and rear).	Requirement	Requirement	Exempt	Exempt
Transit Agency Name	Each vehicle must display the name of the designated public transit agency on each side of the vehicle. The name displayed can be a legal name or a "DBA"/nickname of the designated transit agency. On light-duty buses or larger vehicles, the name must be in lettering that is at least six inches (6") high in color contrasting with the background. On vans or smaller vehicles, the name must be in lettering that is at least three inches (3") high in a color contrasting with the background. Placement of the agency name on the front and/or back of the vehicle is optional. Minor deviations from the specified lettering dimensions may be approved on a case-by-case basis by the Director of the Office of Public Transit.	Requirement	Requirement	Exempt	Exempt
Vehicle ID (Exterior)	Each vehicle must display a vehicle ID number on the passenger side front (in the most visible location) and on the back of the vehicle in a lettering color that contrasts with the background. On light-duty buses and larger vehicles, this number must be in lettering at least four inches (4") in height and in a color that contrasts with the background. Vans and smaller vehicles must have lettering that is at least two inches (2") in height and in a color that contrasts with the background. The ID number must be the same number that is submitted for the Iowa DOT's transit inventory. Minor deviations from the specified lettering dimensions may be approved on a case-by-case basis by the Director of the Office of Public Transit.	Requirement	Requirement	Exempt	Exempt
Vehicle ID (Interior)	Each vehicle must display the vehicle ID number on the inside of all vehicles. The ID number must be in a location that is visible to as many passengers as possible without obscuring the vision or safety of the driver. The number must be in lettering at least 2 inches (2") in height in a color that contrasts with the interior color of the vehicle. The ID number must be the same number that is submitted for the Iowa DOT's transit inventory. Minor deviations from the specified lettering dimensions may be approved on a case-by-case basis by the Director of the Office of Public Transit.	Requirement	Requirement	Exempt	Exempt
Phone Number	Each vehicle must display the transit agency phone number for ride requests / route information. The information must be displayed on each side of the vehicle in lettering at least four inches (4") in height and in a color that contrasts with the background (light-duty buses and larger vehicles). Vans and smaller vehicles must have lettering that is at least two inches (2") in height and in a color that contrasts with the background.	Requirement	Requirement	Exempt	Exempt
Website Address	It is recommended the transit agency website be displayed on each side of the vehicle in lettering at least four inches (4") in height and in a color that contrasts with the background (light-duty buses and larger vehicles). Vans and smaller vehicles must have lettering that is at least two inches (2") in height and in a color that contrasts with the background.	Recommended	Recommended	Recommended	Recommended
Ethanol Sticker	All public agencies in Iowa are required to use ethanol-blended gasoline in any gas engine vehicles and to display a gasohol or ethanol bumper sticker. This includes transit vehicles.	State Law	State Law	State Law	State Law
Contracted Provider Name	Those agencies choosing to contract with other agencies to operate vehicles as part of the transit program, may at their option, allow the display of the name or nickname of the contracted provider at the lower rear corner on each side of the vehicle, following the words "Operated by:" or "Vehicle Owned and Operated by", as appropriate. Lettering for this signage can not exceed 50% of the height of the lettering used for the transit agency name. No other signage will be allowed for contracted providers unless included as part of paid advertising.	Optional	Optional	Optional	Optional
Rail Crossing Stop	All transit vehicles are required to stop at railroad crossings. The rear of each vehicle must bear a sign saying: "This vehicle stops at all RR Crossings." Agencies may choose to supplement this with an additional sign saying: "This vehicle makes frequent stops".	State Law	State Law	State Law	State Law
Access Sign	The vehicle entrance which is accessed by wheelchairs is required to be denoted with a universal accessibility symbol.	Requirement	Requirement	Requirement	Requirement
Securement Location Sign	Wheelchair securement location(s) are required to be signed.	Requirement	Requirement	Requirement	Requirement
Priority Seating Sign	Front seats are required to be signed as priority seating for elderly persons and persons with disabilities.	Requirement	Requirement	Requirement	Requirement
Emergency Exit Sign	All emergency exits must be signed, including any specific directions to operate the exit, as needed.	Requirement	Requirement	Requirement	Requirement
No Smoking Sign	All public transit vehicles in Iowa are required to be signed with No Smoking stickers. The sign must be visible to passengers when boarding the vehicle. For more information, refer to http://www.iowasmokefreeair.gov/	State Law	State Law	State Law	State Law
Paid Advertising	Advertising can not obscure required vehicle signage.	Optional	Optional	Optional	Optional