

JOIN THE PLAN TO...
Save more lives



Agenda
Iowa SHSP Safety Strategies Workshop
Wednesday, January 23, 2013
8:30 a.m. – 4:30 p.m.
Ankeny Marriott Courtyard, 2405 SE Creekview Dr.

8 a.m. – 8:30 a.m.

Networking and Registration

8:30 a.m. – 9:15 a.m.

Welcome

Jeremey Vortherms,
State Safety Engineer, DOT

**Iowa's Toward Zero Deaths Goal:
...Join the plan to save more lives**

Director Paul Trombino III, Iowa DOT

9:15 a.m. – 9:30 a.m.

SHSP Development Overview

Mary Stahlhut, Iowa DOT

9:30 a.m. – 10 a.m.

**Iowa's Highway Safety Emphasis Areas
Data – Driven Process Review**

Howard Preston, CH2M Hill
Cheri Marti, CH2M Hill

10 a.m. – 10:15 a.m.

Strategies Introduction

Jeremey Vortherms,
State Safety Engineer, DOT

10:15 a.m. – 10:30 a.m.

Break

10:30 a.m. – noon

**Working groups identify and prioritize safety strategies
infrastructure and behavior:**

- A Lane departure and roadside collisions
- B Intersections
- C Speed, impaired, unprotected
- D Older drivers, young drivers, distracted drivers
- E Traffic safety culture

Noon – 1 p.m.

Lunch
Public Health – Iowa's Injury Prevention Mission
Traffic Safety Culture Change

Dr. Cori Peek-Asa, Director, Injury
Prevention Research Center (IPRC)
University of Iowa



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1 p.m. – 2:30 p.m.	<p>Working groups identify and prioritize Safety Strategies (repeat)</p> <p>Infrastructure and Behavior:</p> <ul style="list-style-type: none"> A Lane departure and roadside collisions B Intersections C Speed, impaired, unprotected D Older drivers, young drivers, distracted drivers E Traffic safety culture 	
2:30 p.m. – 2:45 p.m.	Break	
3 p.m. – 4 p.m.	<p>Combined Session</p> <ul style="list-style-type: none"> Progress reports Final Exercise 	All attend
4 p.m. – 4:30 p.m.	<p>Moving to Implementation</p> <p>Conclusion</p>	<p>Commissioner K. Brian London, DPS (invited)</p> <p>Jeremy Vortherms, DOT Mary Stahlhut, DOT</p>

Thank you for your attendance!

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