

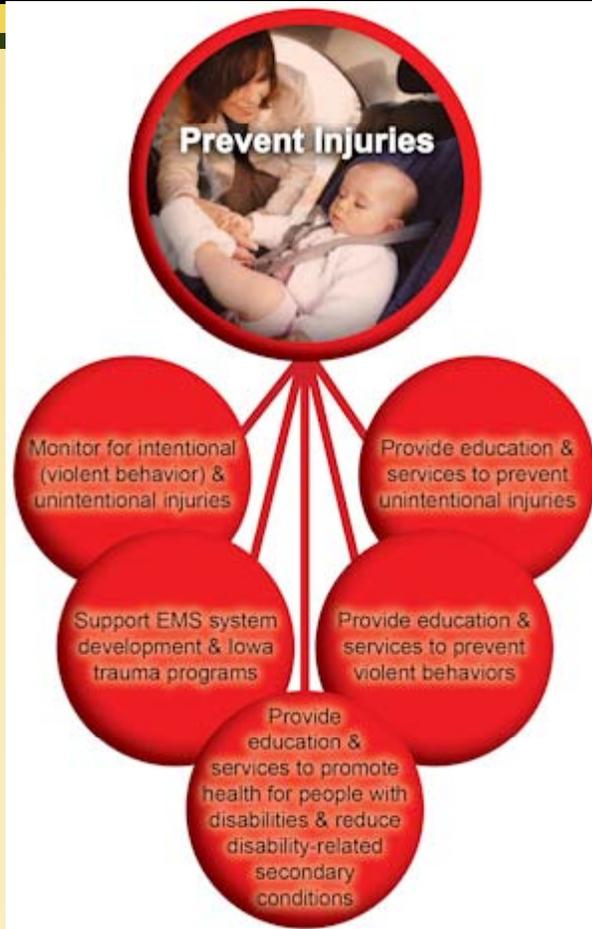
Public Health's Injury Prevention Mission



**Binnie LeHew - Office of Disability, Injury & Violence Prevention
Iowa Department of Public Health**



Strategies



Program areas working to meet this goal:

- **Brain Injury**
- **Disability & Health**
- **Emergency Medical Services (EMS)**
- **EMS - Injury Prevention**
- **Environmental Epidemiology**
- **Environmental Health Engineering**
- **Home Visiting**
- **Toxicology**
- **Violence Prevention**

Surveillance



The Burden of Injury in Iowa

EXECUTIVE SUMMARY
December 2008

- Done in partnership with U. of Iowa Injury Prevention Research Center.
- Included deaths, hospitalizations and ED visits
- Highlighted Iowa crash outcome data evaluation system



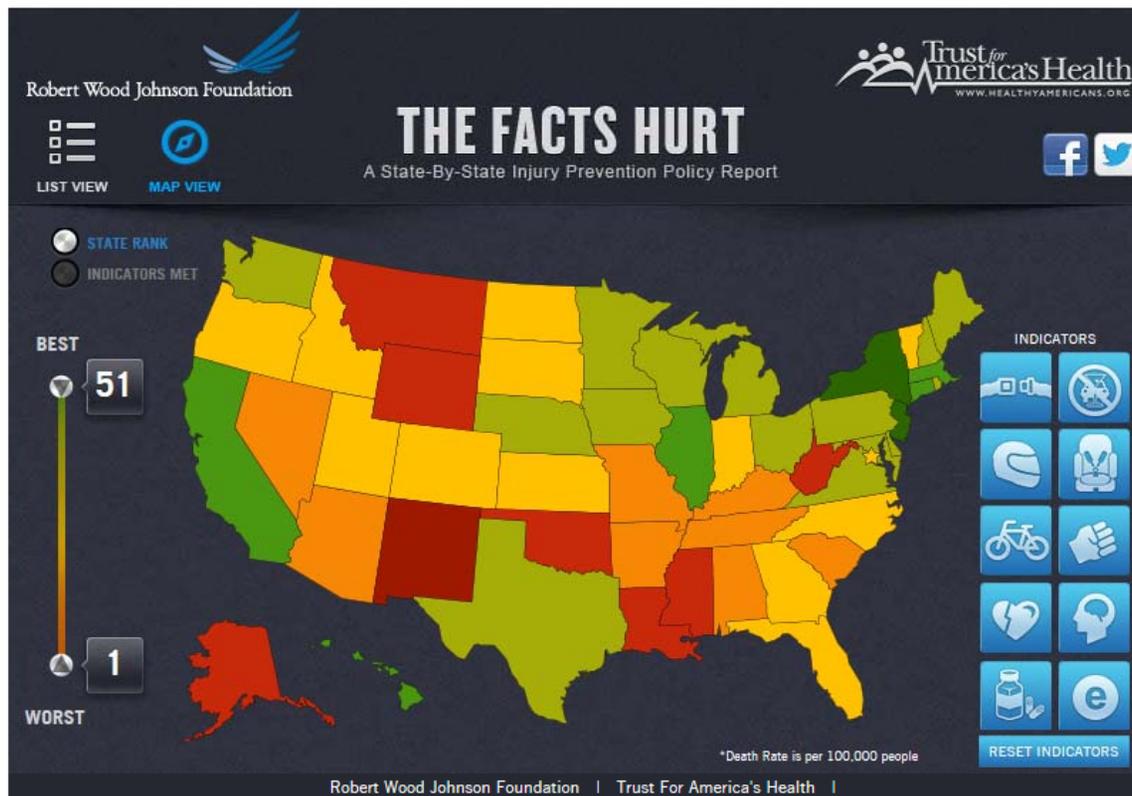
Interactive Map: Injury Prevention in the United States

Find state-by-state injury death rates and learn how states score on 10 key indicators of steps they can take to prevent injuries.

Published: 01/15/2013

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IDPH's Strategic Plan



Iowa's Health Improvement Plan 2012-2016

http://www.idph.state.ia.us/adper/healthy_iowans_plan.asp



Nine Topic Areas

- Access to Quality Health Services and Support
- Acute Disease
- Addictive Behaviors
- Chronic Disease
- Environmental Health
- Healthy Living
- **Injury and Violence**
- Mental Health and Mental Disorders
- Preparedness and Response



Injury & Violence Prevention

Critical needs include

- Falls
- Interpersonal Violence
- **Motor Vehicle Injuries and Death**
- Occupational Health and Safety
- Poisoning



Motor Vehicle Injuries & Death

- **Decrease # of motor vehicle crashes causing injury and death. (Public Safety)**
- **Increase public awareness of high-risk driving behavior and consequences of those choices. (DOT)**
- **Improve statewide ATV-related crash & injury surveillance system for recreational and work-related crashes, injuries, and fatalities. (IDPH & U of Iowa)**



- **Reduce alcohol-related fatalities through continued, strong enforcement & legislative initiatives that may include stronger interlock system usage. (Public Safety)**
- **Provide endpoint data on annual deaths resulting from motor vehicle crashes. (State Medical Examiner)**
- **Form a statewide task force to improve Iowa's graduated driver's license legislation.**



(U of Iowa CPH)

In closing.....

- **IDPH considers injury prevention one of its 6 main goals to promoting the public's health**
- **We value the results that come through collaboration and information-sharing**
- **We will link your completed SHSP to our Healthy Iowans plan**



- **Contact information:**

Binnie LeHew

**Office of Disability, Injury & Violence
Prevention**

Vivian.Lehew@idph.iowa.gov

515-281-5032

<http://www.idph.state.ia.us/bh/injuryprevention.asp>

