

Freight Strategic Plan

Iowa DOT Office of Systems Planning

Freight Advisory Council

February 14, 2014



Discussion

- Revised plan outline
- Strategic goals
- Freight improvement strategy & relationship to issues/solutions
- Implementation
- Plan development subcommittee
- Next steps

Revised plan outline

- Original based strictly on model contained in Federal guidance
- Revisions made to streamline and allow information to flow more logically (see handout)
- Will address all federal requirements

Strategic goals

- State plans must align with national freight goals
- Decision #1: States may also add other strategic goals
- Decision #2: States may also indicate which goals are most important
- Discussion:
 - Are the national freight goals appropriate?
 - Are there any significant issues that are not inherent in these goals?
 - Do any of the goals clearly rise above the others in terms of importance?



National freight goals

- Improving the contribution of the freight transportation system to economic efficiency, productivity, and competitiveness;
- Reducing congestion on the freight transportation system;
- Improving the safety, security, and resilience of the freight transportation system;
- Improving the state of good repair of the freight transportation system;
- Using advanced technology, performance management, innovation, competition, and accountability in operating and maintaining the freight transportation system;
- Reducing adverse environmental and community impacts of the freight transportation system.

Freight improvement strategy

- Chapter 9 of revised outline would contain:
 - State's Freight Improvement Strategy: a description of the strategies Iowa is employing/will employ to address freight issues
 - Discussion of future Implementation Plan (Phase II)

Freight improvement strategy

- Strategic-level discussion relating to:
 - capital investments;
 - operational improvements;
 - policy changes;
 - use of innovative technologies.
- Would incorporate FAC-identified issues/solutions
- Would align specific strategies with strategic goals
(see handout)

Implementation

- Phase I: Freight Strategic Plan (strategic/policy-level)
- Phase II: Freight Implementation Plan (project-level)
 - Follows on Phase I and the development of analysis tools (e.g., Freight Network Optimization)

Plan development subcommittee

- Three or four volunteers to be more actively involved in plan development
 - Commenting on proposed content
 - Responding to draft content
 - Interact primarily via e-mail
- Resource available as-needed between quarterly FAC meetings

Next steps

- ☑ Discuss revised plan outline
- ☑ Discuss use of MAP-21 national freight goals
 - Finalize plan outline and development schedule
 - Continue drafting content
 - Continue internal discussion related to Iowa DOT's freight improvement strategy
 - Develop performance measures (at least one for each goal)
 - Review with FAC