



Join us for the Iowa 2017 Motorcycle Safety Forum

Exhibitor opportunities and participant registration is now open for the 2017 Motorcycle Safety Forum. This rider-focused event is facilitated by Iowa's motorcycle safety team, a diverse partnership of motorcycle safety advocates, the Iowa Department of Transportation, motorcycle trainers, dealers and riders.

The event is being held Friday, May 19 at the Benton Auditorium in the Scheman Building on the Iowa State University campus in Ames from 8 a.m. to 4 p.m. Exhibitor set up is Friday morning, May 19 from 6 to 8 a.m.

The Iowa DOT and its partners expect 200 motorcycle enthusiasts to attend.

How often do you have the opportunity to reach an audience totally focused on what you have to say or sell? **Vendor space for this event is \$30.**

Each 10-foot wide vendor space will include one 8-foot table and two chairs. Larger spaces and pipe and drape are available for an additional fee.

To discuss costs and restrictions for larger spaces, please contact Theresa Kern at theresa.kern@iowadot.us or 515-237-3263.

NOTE: An approved vendor shall not display or distribute any material that: (1) contains a partisan endorsement, (2) may have an adverse effect on the safety forum, (3) contains nudity or is sexual in connotation, (4) is vulgar, prejudiced, hostile, insulting, or racially or ethnically degrading, (5) references illegal substances or (6) references criminal acts.

**To reserve your vendor space, complete and return the Exhibit Booth Application on the next page and send it with your check for \$30 made out to "Motorcycle Safety Forum" to Tracey Bramble, Iowa Department of Transportation
800 Lincoln Way
Ames, IA 50010**

**For more information, go to
<http://www.iowadot.gov/mvd/motorcycle/safety/index.htm>.**



Motorcycle Safety Forum
May 19, 2017
Benton Auditorium
Scheman Building
Ames, IA 50010

Office use only

Date check received _____

Check number _____

Date deposited _____

Exhibit Booth Application

Exhibitor company name

Company street address

Company city, state, zip code

Company phone number

Email address

All information pertaining to your exhibit will be sent to the contact person listed here:

Exhibitor contact name

Mailing address (if different from above)

Phone number (if different from above)

Name of booth attendant for name tag

The cost for each 10-foot wide space is \$30

10-foot wide exhibit booth space includes:

- One 8-foot table.
- Two chairs.

Larger spaces and pipe and drape are available an additional fee. Contact Theresa Kern at theresa.kern@iowadot.us or 515-237-3263 for details.

Motorcycle Safety Forum location:

Benton Auditorium
Scheman Building, ISU
Ames

Exhibit setup:

Friday, May 19 - 6 to 8 a.m.

Exhibit hours:

Friday, May 19 - 8 a.m. to 4 p.m.

Exhibit tear down:

Friday, May 19 - 4 to 7 p.m.

Please provide a description of products of services to be showcased and if power is needed for your booth.

Describe any promotional items to be distributed.

NOTE: An approved vendor shall not display or distribute any material containing a sexual connotation or nudity, or any material that is vulgar, prejudiced, hostile, insulting, or racially or ethnically degrading.

Vendors **do not** need to register online. This form serves as your registration. Confirmation will be sent via email when this form and payment are received.

**Make \$30 checks payable to:
Motorcycle Safety Forum**

**Send check and completed form to:
Tracey Bramble - Iowa DOT
800 Lincoln Way
Ames, IA 50010**