



MOVING IOWA FORWARD CONFERENCE SCHEDULE

7:30 a.m. – 8:30 **Registration & Continental Breakfast**

8:30 – 9:00 **Welcoming Remarks**
Nancy Richardson, Director
Iowa Department of Transportation
Mike Tramontina, Director
Iowa Department of Economic Development

9:00 – 10:00 **Keynote Speaker**
John Horsley, Executive Director, American Association
of State Highway and Transportation Officials (AASHTO)

10:00 – 10:30 **Break**

10:30 – Noon **Panel Discussion**
Multi-modal panel on the application of “green logistics”
and how such initiatives affect shippers and carriers.

Moderator: Dr. Michael Crum, Professor of Logistics & Supply
Chain Management, Iowa State University
Speakers: Tony Russell, Vice President Chief Operating Officer,
Decker Truck Line, Inc.
Mindy Larsen Poldberg, Director of Government
Relations, Iowa Corn Growers Association
Brenda Mainwaring, Director of Public Affairs, Union
Pacific Railroad
Scott Teasdale, Chair & CEO, Quad City Port Services

Noon – 1:30 **Lunch Presentation and Networking**
Chuck Brooke, Executive Director, Iowa Transportation
Museum

1:30 – 2:30 **Breakout Session I**

Track A **RISK MANAGEMENT**
Supply chain disruptions can have significant customer
service and cost implications, and occur for a variety of
reasons including supply and transportation sourcing.
This session will identify risk management strategies
to prevent, mitigate and recover from supply chain
disruptions.

Moderator: Jen Blackhurst, Associate Professor of Supply Chain
Management, Iowa State University
Speaker: Joel Zeller, Director of Logistics, Polaris Industries, Inc.

Track B **GREEN LOGISTICS**
Transportation plays a key role in green logistics
strategies, leading to higher expectations of carrier
environmental performance. This session will address
how carriers are responding to the green challenge.

Speaker: Gary Whicker, Senior VP for Engineering Services,
J. B. Hunt Transport

Track C

LOCAL TO GLOBAL

Panelists from successful Iowa companies will discuss
how international trade and shipments have positively
impacted their business.

Moderator: Kathy Hill, Manager of the International Office, Iowa
Department of Economic Development
Speakers: May May Ng, Managing Director, CK International
Terri Carter, Manager Export Services, Bridgestone
Firestone North American Tire, LLC
John Wahlert, Physical Distribution Manager,
Bridgestone Firestone North American Tire, LLC

2:30 – 3:00

Break

3:00 – 4:00

Breakout Session II

Track A

RISK MANAGEMENT

Uncertainties in the economy and natural environment
lead to challenges in transportation. This session will
address how carriers manage their fleets and risks
during rough times.

Speakers: Mark Berndt, Midwest Regional Freight Planning
Manager, Wilbur Smith Associates
Randy Jess, Director Fleet Management, Archer
Daniels Midland Company

Track B

GREEN LOGISTICS

Green logistics strategies touch a variety of functional
areas and operations within the firm. The third party
logistics speakers in this session will discuss best
practices they have developed and implemented.

Speakers: Dr. Tarsem Jutta, Chief Engineer, Cat Logistic
Services, Caterpillar, Inc.
Kent Jordan, President, Jacobson Companies

Track C

GLOBAL TO LOCAL

Wind Energy is an emerging industry in Iowa. Iowa's
location in the center of the country and choices in
shipping available to manufacturers are key factors.
This session will address how Iowa's transportation
system is helping to support this growing industry.

Moderator: Mitch Dillavou, P.E., Director of Engineering Bureau,
Iowa Department of Transportation
Speakers: Clare Bertel, Wind Transportation Coordinator,
Siemens Power Generation, Inc.
Dan Sabin, President, Iowa Northern Railway

4:00 – 4:30

Conference Wrap-up