

# The Iowa City Bike Library



**Brian Loring**  
**Volunteer**

# Why a Bike Library?

- The Inspiration... The Idea
- Other “Free Bike” programs
- Sustaining a program through donations and forfeited deposits
- Getting started... talking with stakeholders

# Our Goals & How it Works

- Our goals:
  - Put more people on bicycles
  - expand transportation options
  - reduce auto traffic congestion
  - provide the general health benefits that accompany cycling
  - Create a hub for bike advocacy
- We do this by “checking out” bicycles like a library checks out books.
- The Bike Library is a volunteer-run enterprise and the bikes are received as donations to the project.
- All bikes are received as donations.



# Where do I go to check out a bike?

- The Iowa City Bike Library is located at 408 E College Street in downtown Iowa City (right next to the old Greyhound station).
- We are open Wednesday evenings from 5:30 to 7:00pm, and Saturday mornings from 8:30-11:00am. Regular hours will be kept from mid-May until mid-October.

Iowa City  
Bike Library



# How Does it Work?

- Visit the Bike Library and find a bike that matches your needs
- Complete the check-out form.
- Bikes are checked out for 6 months and a deposit is required.
- Deposits are based upon the quality and durability of the bike and are non-negotiable.
- ***If you decide to keep the bike, that's okay.*** But remember... if you keep the bike you will forfeit your deposit.
- You may return a bike anytime during the 6 months and some or all of your deposit may be returned.
- If you damage a bike or keep it longer than 6 months, your deposit will not be returned





# What about Helmets?



Helmets are provided to every person that checks out a bike.



Volunteers



# What About Space?



Where Do  
You  
Get The  
Bikes?





Are Donations Tax Deductible?



# Environmental Advocates



# Getting Bikes Ready for Check Out



- Triage
- Preparation
- Recycling
- Returns

**WE CURRENTLY  
DO NOT  
HAVE BIKES  
TO CHECK-OUT**

Sorry... check back next week.

**(P.S. We need more donations!)**

# How Do You Promote the Bike Library?

- Earned Press: Stories in Newspaper, TV
- Blurbs in Newspapers and Friendly Newsletters
- Storefront Promotion
- Got Any Other Ideas?



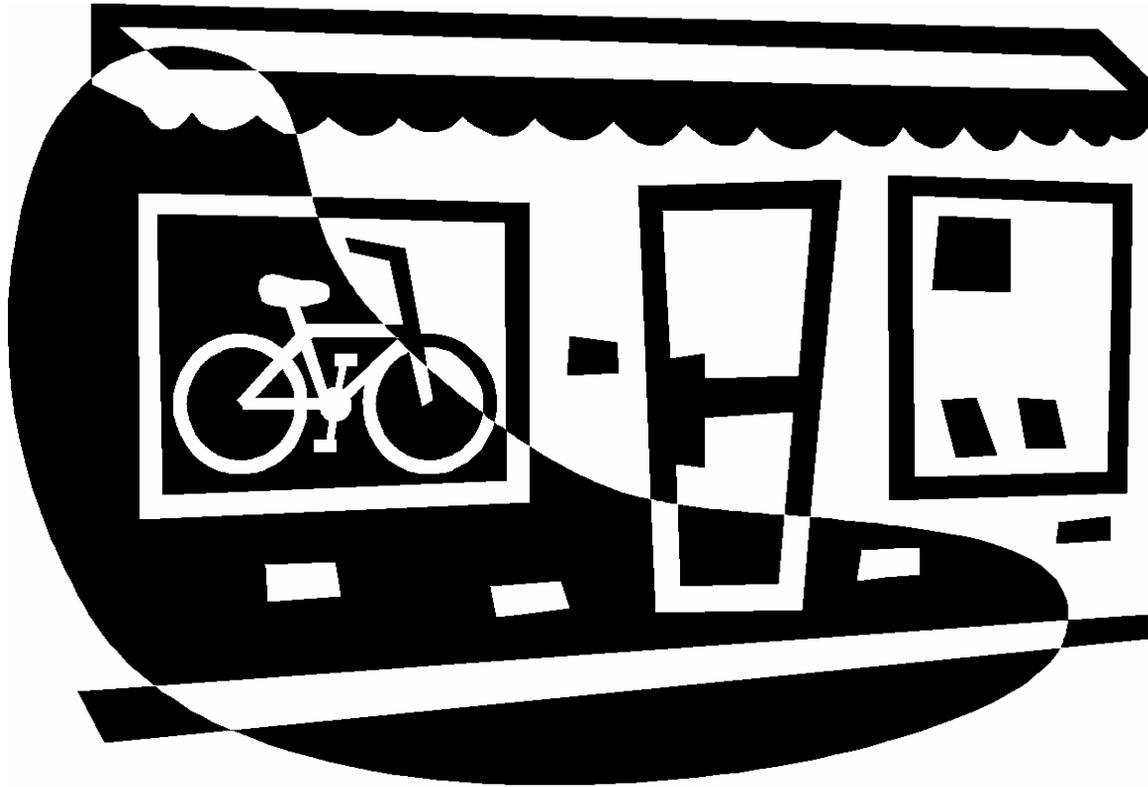


How Many Bikes Did  
You Check Out?

Insurance?  
Are You Kidding!



***Iowa City Bike Library  
into the future!!!***





Closing Thoughts?  
Questions?

# Thanks



The Iowa City Bike Library