



IOWA TRAILS SUMMIT

JUNE 13, 2014

UNIVERSITY OF NORTHERN IOWA
SCHINDLER EDUCATION BUILDING
1227 W. 27TH ST. | CEDAR FALLS



Cedar Trails Festival Night Ride

REGISTER TODAY AT: IowaTrailsSummit.org/2014-Registration

WELCOME

THE FUTURE OF IOWA TRAILS

The Iowa Trails Summit is celebrating its fifth year! Bringing together a group of trails and community development experts to share ideas and innovations that influence the future of trails, outdoor recreation, and economic development in Iowa.

Speakers represent a diversity of trails users to create an event that has a proven track record of providing information and fun for all conference attendees.

This award-winning event has been recognized by the National Park Service's Mid America Trails and Greenways for its unique approach to trails users working together to build healthier communities.

This year's trails summit has over 20 presenters, our most power-packed group of experts on Iowa trails development; innovators and innovations that can change the future; ideas for building public engagement; topics include climate change and the wonders of a child's adventurous mind. There will be special presentations on new trails attractions from all corners of Iowa. Our master of ceremonies is master storyteller and trails enthusiast Chuck Offenburger.

For more information, please contact Peter Komendowski by email: pkomendowski@gmail.com or phone: 319-269-8493.

FEATURED SPEAKERS

Economist Peter Orazem
at Iowa State University

**A Vision for Engaging People
in Trails Development.**

Iowa State Senator
Rob Hogg

**Climate Change and Iowa
Trails.**

Dr. Douglas Gentile, world
famous child psychologist
at Iowa State University

**Keynote: Media and a
Child's Sense of Adventure.**



SUMMIT AGENDA

FRIDAY, JUNE 13, 2014

UNIVERSITY OF NORTHERN IOWA'S SCHINDLER EDUCATION ♦ 1227 W. 27TH ST. ♦ CEDAR FALLS, IA 50614
8 A.M. - 5 P.M. ♦ FEE: \$45 (includes parking, lunch, and snacks)

8 a.m. – 8:30 a.m.

Registration and networking

Exhibitor area

8:30 a.m. – 8:45 a.m.

Welcome and introductions

Chuck Offenburger

8:45 a.m. – 10 a.m.

Panel Session 1: A Vision for Engaging People in Trails Development.

Economist Peter Orazem,
Iowa State University

Panelists:

- Tracey Bramble – Iowa DOT: Powerful Social Media
- Mike McCallum – CFPD: Working With Local Law Enforcement
- John Wenck – DNR Water Trails Program: Building Community Engagement

10 a.m. – 10:15 a.m.

Morning break and snacks

Exhibitor area

10:15 a.m. – 10:45 a.m.

Morning Keynote: Climate Change and Iowa Trails.

Iowa Senator Rob Hogg

10:45 a.m. – 11:45 a.m.

Panel Session 2: Looking into the Future of Iowa Trails

Panelists:

- Kent Sovern – AARP: Connecting an Aging Population with Emerging Ideas
- Rob Inouye – Cedar Falls Fire and Rescue: Search and Rescue on Our Trails
- Joe Taylor – Quad Cities Trails: A Retrospective of Good, and Bad Trail Ideas
- Meredith Borchardt – Trees Forever: The Power of Green

11:45 a.m. – 1 p.m.

Lunch at Rialto

1 p.m. – 1:15 p.m.

Networking – Exhibitor area

1:15 p.m. – 2:30 p.m.

Highlights of Exciting New Trails and Trails Activities in Iowa

Special presentations:

- Rhonda Fowler – Motorized Trails
- Bill Martin – Boone County Trails Initiative
- Stephen Pedrick – Jefferson County Trails Council
- Brian Leaders – National Park Service
- Whitney Davis – Iowa Soft Trails
- Craig Ritland – Riverview Recreation Area
- Joe Taylor – American Discovery Trail

2:30 p.m. – 2:45 p.m.

Afternoon break and snacks

Exhibitor area

2:45 p.m. – 3:45 p.m.

Panel Session 3: Energizing the Trails Experience: for the Young and Old, Trails Make Sense

Panelists:

- Colleen Simmons – INRCOG – Planning Challenges and Opportunities
- Shawna Lode – Iowa Tourism
- Kathy Scholl – University of Northern Iowa
- Chris Anderson – Hartman Reserve: Children, Imagination and Learning

3:45 p.m. – 4:45 p.m.

Afternoon keynote: Dr. Douglas Gentile: Media and a Child's Sense of Adventure.

4:45 p.m. – 5 p.m.

Closing comments

6 p.m. – 9 p.m.

Sunset Party and Paddling Short Films Festival!

Registrants are invited to picnic at Gateway Park Shelter in Cedar Falls beginning at 6 p.m. (\$10 registration fee for food) including free music and a free presentation of short films and pictorials of fishing, paddling, and whitewater thrills in Iowa.

OPTIONAL TRAINING

THURSDAY, JUNE 12, 2014

UNIVERSITY OF NORTHERN IOWA'S SCHINDLER EDUCATION ♦ 1227 W. 27TH ST. ♦ CEDAR FALLS, IA 50614
8 A.M. - 4 P.M. ♦ FEE: \$45 PER DAY (includes parking, lunch, and snacks)

Water Trails Planning: On-Water Stream Assessment Training *presented by the Iowa Department of Natural Resources (Iowa DNR)*

ABOUT THE TRAINING

This training will focus on how to conduct on-water stream assessments. It is open to the public but specifically geared for regional water trail coordinators who will be conducting these assessments between spring and fall, 2014.

Regional water trail coordinators in 12 water trail study areas across Iowa are assessing conditions of river corridors. These efforts are an extension of the statewide water trail plan developed by Iowa DNR in 2010. These new plans will synthesize natural resource, hydrological, cultural, and historic data with recreational demands and use patterns. The efforts heavily rely on listening to the local communities as well as consulting with technical experts.

Results will be used to plan and fund further development of those designated as state water trails, including needs for natural resource conservation and historic resource protection. Taking stock of what we have helps determine what's needed.

SCHEDULE

8 a.m. – 9 a.m.	Registration and networking
9 a.m. – 10:30 a.m.	Training
10:30 a.m. – 10:45 p.m.	Break, snacks, and exhibitors
10:45 a.m. – noon	Training
Noon – 1:30 p.m.	Buffet lunch and social time – University of Northern Iowa's Rialto Cafeteria
1:30 p.m. – 3 p.m.	Training continues
3 p.m. – 3:15 p.m.	Break, snacks, and exhibitors
3:15 p.m. – 4 p.m.	Training conclusion

SPEAKERS

John Wenck,

Water trails coordinator, Iowa DNR
Wenck has worked for the DNR for nearly four years. His primary responsibility is implementing the larger statewide water trails plan, published in 2010. He works closely with regional water trails coordinators across the state assisting in the development of comprehensive water trail plans.

Mimi Wagner,

Landscape architect

Wagner is a landscape architect in Ames, Iowa. She is currently engaged in providing planning assistance to regional water trail planning efforts. Wagner and Nate Hoogeveen co-authored the 2010 statewide water trails plan for Iowa, as well as the Iowa water trail development manual, also published in 2010. Wagner is also an associate professor at Iowa State University where her research and teaching includes stream assessment and restoration, watershed assessment, and ecological planning.