

The Gazette

Cedar Rapids airport to offer travel booking on Web site

by [George Ford](#) :: UPDATED: 7 December 2010 | 1:00 pm :: in [Business](#) :: [2 Comments](#)

[Tweet](#) 0 [Share](#) [ShareThis](#) [New](#)

Booking your flight, hotel room and rental car on The Eastern Iowa Airport's Web site should be



The Eastern Iowa Airport near Cedar Rapids, Iowa, aerial photo looking west with runway construction work on left side and Wright Brothers Boulevard lower right side.

possible by the end of the month.

The Cedar Rapids Airport Commission on Monday approved signing an agreement with Traveline Travel Services, a Cleveland, Ohio, travel agency, to provide a customized online travel booking service. The airport will get roughly a third of the booking fee, but the anticipated annual revenue of about \$2,000 was not what motivated the deal.

"We are enhancing our customer service," said Airport Director Tim Bradshaw. "We had this available on our web page when I was in Louisville and I felt we should pursue it here."

Bradshaw previously was deputy executive director and chief operating officer for the Louisville Regional Airport Authority.

Commissioner Josh Schamberger, president of the Iowa City/Coralville Area Convention & Visitors Bureau, said the ability to book air travel, hotels and rental cars will hopefully drive more traffic to the airport's website.

"By going there and using that as their pattern to book air travel, travelers also will learn about other opportunities that we might be able to communicate through The Eastern Iowa Airport's website," Schamberger said.

Pam Hinman, airport marketing director, told the commission that Corridor travel agencies were invited to bid on the contract. Hinman said local travel agencies could not meet a requirement for 24-hour customer service.

Traveline Travel Services, a 40-year-old business, provides online travel booking services to airports Akron-Canton, Ohio; Blountville, Tenn.; Wichita, Kan.; Allentown, Pa.; Bentonville, Ark.; Binghamton, N.Y.; Gillette, Wyo.; Riverton, Wyo.; Louisville, Ky. and South Bend, Ind.

Tags

Cedar Rapids, Eastern Iowa Airport, Hotels, rental cars, Travel, Web site

Related News

[Firefighters pull man from pickup after rollover crash](#)

[Volunteers establish broad community support for NewBo City Market](#)

About George Ford



George Ford has spent decades covering business news across Eastern Iowa. Ford is a native of Lexington, Ky., but has spent 26 years in Eastern Iowa and 32 years in Eastern Iowa and Western Illinois. Ford worked in radio and TV for 17 years, most recently providing a morning business segment for KCRG-TV9 in the mid- to late 1990s. Ford and his wife, Jani, have been married for 38 years and have grown children and grandchildren.

[Email George](#)

Follow us on Facebook

Get our content

Hoopla Local Music

Local music listings Search by venue, band or date.

Farmers Markets

A schedule and map to find nearby farmers markets.

- ... Email newsletters
- ... Facebook
- ... Mobile apps
- ... Mobile site
- ... RSS
- ... Text alerts
- ... Twitter

CR Parade of Homes



Tour 29 new homes and 6 featured remodel projects.

Find a job



Experience a whole new way to find your next job.

Mobile Apps

Stay connected wherever you are.
iPhone
Android
Blackberry

Gazette Photo Store

Digital and print photos are available for purchase

Traveline Travel Services is licensed in all states where it does business. The agency has agreed to obtain the necessary documents required by the State of Iowa and the City of Cedar Rapids.

Visitors using the airport's web site, www.eairport.org, will have access to flight and fare information from all the competitive websites, including Expedia, Orbitz and Priceline. Travelers also will be able to access airlines that sell their online fares directly, such as Jet Blue, Southwest and Allegiant.

The airport will pay a one-time setup fee of \$2,000 when its customized website is completed and the service goes "live." Hinman said the airport and the agency are still working out final details, including what the booking service will be labeled on www.eairport.com

In many of the markets served by Traveline Travel Services, the name incorporates "Fly" and the name of the city, such as www.FlyLouisville.com and www.FlyRiverton.com.



Contact George Ford by email at george.ford@gazcomm.com

Cedar Rapids airport to offer travel booking on Web site

Comment by Jeff Allen: On December 7, 2010. TSA will be after you for calling it The Cedar Rapids Airport..lol...

Comment by Farfel O\Bama: On December 7, 2010. That is a hopelessly ancient picture of the airport.

Leave a Reply. Login with Facebook. You must be logged in to post a comment.

Subscribe without commenting. E-Mail: [input field]



Tour 15 new homes for sale!

- The Gazette: Breaking news and sports, KCRG: News and weather source, Business: The speed of business, Life: Quality of life news, Government: Eastern Iowa government issues, Crime and Courts: Breaking crime and courts news, Higher Education: Higher education in Eastern Iowa, Health: Health news all the time, Outdoors: Hunting, fishing, canoeing, etc, Weather: Share your weather conditions with us, Prep Sports: Complete high school sports coverage, Schools: Covering K-12 education in Eastern Iowa, Sports & Rec: Smorgasbord of Eastern Iowa sports

Seeking A Job?

GO button, Corridor Careers logo, and social media icons for Facebook, Twitter, and LinkedIn with the text 'more job listings'.

Footer navigation table with columns: The Gazette, Our Content, Our Local Sites, Our Online Products, Sourcemedia Group. Includes links for newsletters, RSS feeds, local sites like Iowa Prep Sports, and online products like Corridor Careers.