

JEFFERSON HIGHWAY ASSOCIATION
ET. MEREDITH, PRESIDENT, DES MOINES, IOWA.
WALTER HAMPER, SECRETARY, NEW ORLEANS, LA.

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J.M. MALANS, JOPLIN, MO.
OLIVER BABBY, VICTA, OKLA.
P.M. MILNER, NEW ORLEANS, LA.

J.D. CLARKSON, DES MOINES, IOWA.
GENERAL MANAGER



GENERAL OFFICES
DES MOINES, Jan 18, 1917.



Iowa State Highway Commission,
Ames, Iowa.

Attention: Mr. F. W. Farrott, Chief Clerk.

Gentlemen:-

Your kind favor of Jan. 10th has just been called to my attention upon my arrival from a Southern trip.

We would regard the registration of the "Jefferson Highway in Contest" as proposed by other parties as a decided infringement upon our rights, and as tending to confuse the traveling public whose rights are even greater than ours, and we trust that if any such action is contemplated by your Commission, we may be given a further hearing in the matter to explain how and why this should not be done.

We have no objection whatever to the route or the registration of the Blue "J" as that is a distinctive mark that carries its own meaning.

If it becomes necessary we could have a storm of protest against the registration of the Jefferson Highway in contest from the South to the North boundary of the State, or if necessary, from New Orleans to Winnipeg as there are thousands of people who are taking vital interest in the Jefferson Highway but we do not believe that this is necessary as your very act of calling our attention to the attempt for registration would indicate that you see a conflict that would be very undesirable.

Thanking you for calling our attention to this matter, and trusting it will be unnecessary for us to make further entry upon this subject, we remain

Sincerely yours,

JEFFERSON HIGHWAY ASSOCIATION,

JDC:MD

J. D. Clarkson General Manager.